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FOR IMMEDIATE RELEASE

October 20, 2008

**MOCA ANNOUNCES APPOINTMENT OF
TWO NEW TRUSTEES**

**Arts Advocate Maria Arena Bell and
Philanthropist Pierre Norman Rolin
Join MOCA Board of Trustees**



Maria Arena Bell

Photo courtesy of Maria Arena Bell



Pierre Norman Rolin

Photo courtesy of Strategic Real Estate Advisors
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Los Angeles—The Museum of Contemporary Art, Los Angeles (MOCA), announces two new trustee appointments. Arts advocate and television writer Maria Arena Bell, and philanthropist and global real estate asset manager Pierre Norman Rolin, have both been confirmed as members of MOCA's Board of Trustees.

"I am delighted to welcome both Maria Bell and Pierre Rolin to our Board of Trustees," said MOCA Director Jeremy Strick. "Maria is a longtime supporter of numerous arts organizations and, as chair of MOCA's Acquisition and Collection Committee, her passion and expertise have served our museum well. Pierre has great influence in the world of arts education, engaging in strategic partnerships with several important youth arts programs in the United States, the United Kingdom, and Canada through his two philanthropic organizations, the StratREAL® Foundation and the StratREAL® Foundation USA. Both of these individuals, who bring a high level of commitment to the arts, will enrich MOCA's leadership capacity."

Maria Arena Bell

Maria Arena Bell grew up in Newport Beach, California, and received her bachelor's degree in art history from Northwestern University, Evanston, Illinois. Her professional life has included an early career as a fashion designer followed by many years as a television writer for shows such as *The Bold and the Beautiful*. Currently, she serves as head writer for *The Young and the Restless*. She is also a frequent essayist for such publications as *T*, *The New York Times Style Magazine*; *C Magazine*; *Aspen Magazine*; and *Women's Wear Daily*.

Bell has long been dedicated to the advancement of the arts. She serves on the boards of many arts-related nonprofits including Americans for the Arts, where she helped to raise over \$5 million; P.S. ARTS, Los Angeles, where she is board co-chair; the Aspen Art Museum; and Dicapo Opera Theatre, New York. In addition, she is a member of the Education Committee of the Guggenheim Museum, New York; the National Council of the Anderson Ranch Arts Center, Colorado; the National Benefactors of the Hirshhorn Museum and Sculpture Garden, Washington, D.C.; and the Advisory Board of Phillips de Pury & Company. Bell also serves on the California Commission on the Status of Women.

Bell was recently appointed chair of MOCA's Acquisition and Collection Committee, of which she has been a member since 2004. She also chaired the 2007 @ MURAKAMI Gala. Bell is assuming the place on the Board of Trustees formerly held by her husband, William J. Bell, who has been a MOCA trustee since 1997. In addition to being prominent arts advocates and significant contributors to MOCA, the Bells are active collectors of contemporary art. They live in Los Angeles with their two children.

Pierre Norman Rolin

Pierre Norman Rolin is founder, chairman, and chief executive of Strategic Real Estate Advisors (StratREAL®), a global real estate investment advisory and asset management service for private clients, private institutions, and banks. Since its founding in 1998, the company has completed over \$9 billion in global real estate transactions for its clients. Rolin is responsible for the firm's key client relationships and for its overall vision and strategy.

A Canadian citizen, Rolin has more than 21 years of international real estate experience, having been based in Toronto, New York, Frankfurt, and London. He has advised on £4.5 billion of property holdings. Previously, he was head of international real estate and a member of senior management at Credit Suisse Private Banking, where he established and built up a leading international real estate investment advisory unit. Rolin graduated from the University of Western Ontario, Canada, in 1985 with a bachelor's degree in international relations.

Active in fundraising for philanthropic causes, with a particular interest in questions of social responsibility, Rolin is the founder of the StratREAL® Foundation, based in the United Kingdom, as well as the StratREAL® Foundation USA. Both organizations are dedicated to improving the lives of young people around the world through education, health care, and the arts. To achieve their goals, the foundations actively partner with a number of organizations, including Learning Through the Arts (LTTA), The Prince's Drawing School, and The Prince's Foundation for Children & the Arts in the United Kingdom; and The Metropolitan Museum of Art, the New York Academy of Art, and MOCA in the United States. StratREAL® Foundation USA has been a major supporter of many of MOCA's education programs. Among other efforts, it has played a pivotal role in the development of the High School Classroom Collaboration (HSCC) project, developed with the Los Angeles Unified School District to enrich the lives of underserved teens and expand access to the museum's

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educational and cultural resources for urban high schools. Rolin is also an avid art collector.

MOCA—Celebrating 30 Years as the Nation's Leading Contemporary Art Museum
Founded in 1979, The Museum of Contemporary Art, Los Angeles (MOCA), has achieved astonishing growth in its brief history—with three Los Angeles locations of architectural renown; more than 20,000 members; a permanent collection of nearly 6,000 works international in scope and among the finest in the nation; hallmark education programs that are widely emulated; award-winning publications that present original scholarship; and groundbreaking monographic, touring, and thematic exhibitions of international repute that survey the art of our time. MOCA's mission is to be the defining museum of contemporary art. MOCA is a private not-for-profit institution supported by its members, corporate and foundation support, government grants, and admission revenues. MOCA Grand Avenue and The Geffen Contemporary at MOCA are open 11am to 5pm on Monday and Friday; 11am to 8pm on Thursday; 11am to 6pm on Saturday and Sunday; and closed on Tuesday and Wednesday. General admission is \$10 for adults; \$5 for students with I.D. and seniors (65+); and free for MOCA members, children under 12, and everyone on Thursdays from 5pm to 8pm, courtesy of Wells Fargo. MOCA Pacific Design Center is open 11am to 5pm Tuesday through Friday; 11am to 6pm on Saturday and Sunday; and closed on Monday. Admission to MOCA Pacific Design Center is always free. For 24-hour information on current exhibitions, education programs, and special events, call 213/626-6222 or access MOCA online at moca.org.